

The Quick Fix

The Quick fix is a one off business support meeting to explore or address business concerns. These meetings are face-to-face meetings, can be tailored to meet a business owner's individual and business needs. For example:

A pre start-up client preparing a business plan seeks guidance to find information about the prices charged by her competitors in the sector she plans to operate in. She also needs to know how to use a range of pricing approaches to support her marketing plans.

Enterprise Solutions response would be to:

- Briefly assess background information prepared by the client for the meeting and acquire any addition information, where necessary
- Explore with the client their questions, business ideas and time frame
- Clarify a range of pricing approaches and useful sales forecasting techniques
- Identify and signpost the client to sources of sector information
- Investigate how the information could be utilised to improve the effectiveness of marketing plans.
- Provide appropriate up-to-date information
- Help the client to devise an action plan and set goals

Recommended duration of meeting: 60 - 90 minutes

Cost:

One hour business support meeting: £105.00 + VAT

One and half hours business support meeting: £145.00 + VAT